



## AUSTRALIAN MAGAZINES TOTAL AUDIENCE REPORT

Data Period: May 2017- April 2018 (Digital, Nielsen DRM April 2018)  
Total monthly (any of last 4 weeks) audience by platform in '000

Magazine Brand	Print (monthly)	Digital (monthly)	Total (monthly)
<a href="http://Taste.com.au">Taste.com.au</a>	797	2627	3240
New Idea	2630	526	3013
Better Homes and Gardens	2263	223	2446
That's Life	1244	143	1374
Who	1004	183	1171
Reader's Digest Australia	477	240	708
Vogue	431	145	560
Australian Gourmet Traveller	323	240	545
Cosmopolitan	350	128	473
Marie Claire	375	90	462
Girlfriend	129	30	155

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending April 2018, Nielsen DRM April 2018, People 14+ only

Notes: Print audience in this report is shown as a total over a period of 4 weeks for consistency with Nielsen DRM figures. These print figures are therefore larger than those shown in the separate Print Audience report, which are for a single issue. All Figures in '000's

