



PRINT AUDIENCE REPORT - NEWSPAPER SECTIONS

Data Period: April 2017 – March 2018

Average Issue Readership '000's

MASTHEAD	SECTION	DAYS PUBLISHED	PRINT AIR ('000)
Adelaide Advertiser (M-F)	Adelaide Confidential in Adelaide Advertiser (M-F)	Monday-Friday	132
	Business Daily in Adelaide Advertiser (M-F)	Monday-Friday	100
	Sport in Adelaide Advertiser (M-F)	Monday-Friday	165
	Boomer in Adelaide Advertiser (M-F)	Monday	125
	Money Saver (Mon) in Adelaide Advertiser (M-F)	Monday	95
	SA Business Journal (Tue) in Adelaide Advertiser (M-F)	Tuesday	87
	The SourceSA (Wed) in Adelaide Advertiser (M-F)	Wednesday	131
	Saturday Advertiser	Adelaide Confidential in Saturday Advertiser	Saturday
Business Daily in Saturday Advertiser		Saturday	113
Careers in Saturday Advertiser		Saturday	94
Motoring in Saturday Advertiser		Saturday	102
Real Estate in Saturday Advertiser		Saturday	165
SA Weekend in Saturday Advertiser		Saturday	237
Sports Saturday in Saturday Advertiser		Saturday	202
Weekend Extra in Saturday Advertiser		Saturday	178
Sunday Mail (SA)	Body+Soul in Sunday Mail (SA)	Sunday	201
	Escape in Sunday Mail (SA)	Sunday	220
	Home & Life in Sunday Mail (SA)	Sunday	183
	Sport in Sunday Mail (SA)	Sunday	212
	Sunday in Sunday Mail (SA)	Sunday	178
	Watch in Sunday Mail (SA)	Sunday	259
	Cairns Post (M-F)	Classifieds in Cairns Post (M-F)	Monday-Friday
Sport in Cairns Post (M-F)		Monday-Friday	27
Monday Game (Mon) in Cairns Post (M-F)		Monday	20
Money Saver (Mon) in Cairns Post (M-F)		Monday	21
People (Tue) in Cairns Post (M-F)		Tuesday	26
Post-Ed (Tue) in Cairns Post (M-F)		Tuesday	25
Business Week (Wed) in Cairns Post (M-F)		Wednesday	22
Taste.com.au (Wed) in Cairns Post (M-F)		Wednesday	33
Cairns Confidential (Thu) in Cairns Post (M-F)		Thursday	22
Hit (Thu) in Cairns Post (M-F)		Thursday	24
TV Plus (Thu) in Cairns Post (M-F)		Thursday	34
Friday Fishing (Fri) in Cairns Post (M-F)		Friday	17
Game On (Fri) in Cairns Post (M-F)		Friday	18
Cairns Weekend Post	Bargain Hunter in Cairns Weekend Post	Saturday	28
	Cairns Eye in Cairns Weekend Post	Saturday	44





	Careers in Cairns Weekend Post	Saturday	30
	Classifieds in Cairns Weekend Post	Saturday	41
	Motoring in Cairns Weekend Post	Saturday	30
	Real Estate in Cairns Weekend Post	Saturday	40
Canberra Times (M-F)	Sport in The Canberra Times (M-F)	Monday-Friday	30
	Business Day in The Canberra Times (M-F)	Monday-Friday	26
	The Guide (Mon) in The Canberra Times (M-F)	Monday	59
	Food and Wine (Wed) in The Canberra Times (M-F)	Wednesday	49
	Fly (Thu) in The Canberra Times (M-F)	Thursday	25
Canberra Times (Sat)	allhomes.com.au in The Canberra Times (Sat)	Saturday	34
	Drive in The Canberra Times (Sat)	Saturday	23
	My Career in The Canberra Times (Sat)	Saturday	11
	Sport in The Canberra Times (Sat)	Saturday	20
Sunday Canberra Times	Sport in Sunday Canberra Times	Sunday	23
Chronicle (M-F)	Easy Eating in Chronicle (M-F)	Monday-Friday	13
	Local Classifieds in Chronicle (M-F)	Monday-Friday	15
	Sport in Chronicle (M-F)	Monday-Friday	17
	Web World (Mon) in Chronicle (M-F)	Monday	7
	Better Business (Tue) in Chronicle (M-F)	Tuesday	11
	NiE (Tue) in Chronicle (M-F)	Tuesday	6
	Junior Sport (Wed) in Chronicle (M-F)	Wednesday	11
	Commercial Property (Thu) in Chronicle (M-F)	Thursday	17
	Motoring (Thu) in Chronicle (M-F)	Thursday	20
	Smarter Shopping (Thu) in Chronicle (M-F)	Thursday	15
	The Guide (Thu) in Chronicle (M-F)	Thursday	29
Chronicle (Sat)	Easy Eating in Chronicle (Sat)	Saturday	21
	Jobs in Chronicle (Sat)	Saturday	16
	Local Classifieds in Chronicle (Sat)	Saturday	20
	Real Estate in Chronicle (Sat)	Saturday	40
	Sport in Chronicle (Sat)	Saturday	28
	Weekend in Chronicle (Sat)	Saturday	38
Courier-Mail (M-F)	Business Daily in Courier-Mail (M-F)	Monday-Friday	112
	Careers in Courier-Mail (M-F)	Monday-Friday	67
	Motoring in Courier-Mail (M-F)	Monday-Friday	93
	Confidential in Courier-Mail (M-F)	Monday-Friday	95
	Sport in Courier-Mail (M-F)	Monday-Friday	186
	Money Saver (Mon) in Courier-Mail (M-F)	Monday	126
	Taste.com.au (Tue) in Courier-Mail (M-F)	Tuesday	225
	Switched On (Wed) in Courier-Mail (M-F)	Wednesday	139
	Hit (Thu) in Courier-Mail (M-F)	Thursday	117
	Weekend Extra (Fri) in Courier-Mail (M-F)	Friday	276





	PRIME SITE (Fri) in Courier-Mail (M-F)	Friday	108
Courier-Mail (Sat)	Business Daily in Courier-Mail (Sat)	Saturday	140
	Careers in Courier-Mail (Sat)	Saturday	93
	Motoring in Courier-Mail (Sat)	Saturday	145
	Confidential in Courier-Mail (Sat)	Saturday	167
	Insight in Courier-Mail (Sat)	Saturday	143
	Home in Courier-Mail (Sat)	Saturday	139
	Real Estate in Courier-Mail (Sat)	Saturday	161
	Sport in Courier-Mail (Sat)	Saturday	210
	Weekend Shopper in Courier-Mail (Sat)	Saturday	125
Sunday Mail (QLD)	Agenda in Sunday Mail (QLD)	Sunday	226
	Body+Soul in Sunday Mail (QLD)	Sunday	348
	Motoring in Sunday Mail (QLD)	Sunday	192
	Escape in Sunday Mail (QLD)	Sunday	389
	Property Confidential in Sunday Mail (QLD)	Sunday	154
	Sport in Sunday Mail (QLD)	Sunday	302
	Sunday Confidential in Sunday Mail (QLD)	Sunday	247
	Sunday Home in Sunday Mail (QLD)	Sunday	239
	TV Guide in Sunday Mail (QLD)	Sunday	398
Daily Telegraph (M-F)	Business Daily in Daily Telegraph (M-F)	Monday-Friday	162
	Careers in Daily Telegraph (M-F)	Monday-Friday	102
	Sport in Daily Telegraph (M-F)	Monday-Friday	314
	Sydney Confidential in Daily Telegraph (M-F)	Monday-Friday	179
	Money Saver (Mon) in Daily Telegraph (M-F)	Monday	157
	Switched On (Wed) in Daily Telegraph (M-F)	Wednesday	182
	Hit (Thu) in Daily Telegraph (M-F)	Thursday	156
Daily Telegraph (Sat)	BW Magazine in Daily Telegraph (Sat)	Saturday	216
	Business Daily in Daily Telegraph (Sat)	Saturday	156
	Careers in Daily Telegraph (Sat)	Saturday	88
	Motoring in Daily Telegraph (Sat)	Saturday	194
	Home in Daily Telegraph (Sat)	Saturday	225
	Real Estate in Daily Telegraph (Sat)	Saturday	223
	Sport in Daily Telegraph (Sat)	Saturday	311
	Sydney Confidential in Daily Telegraph (Sat)	Saturday	208
	Saturday Extra in Daily Telegraph (Sat)	Saturday	225
Sunday Telegraph	Body+Soul in Sunday Telegraph	Sunday	490
	Escape in Sunday Telegraph	Sunday	517
	Insider in Sunday Telegraph	Sunday	292
	Real Estate in Sunday Telegraph	Sunday	372
	Sport in Sunday Telegraph	Sunday	436
	TV Guide in Sunday Telegraph	Sunday	467





Financial Review (M-F)	Companies & Markets in Financial Review (M-F)	Monday-Friday	131
	Property in Financial Review (M-F)	Monday-Friday	108
	Education (Mon) in Financial Review (M-F)	Monday	137
	Technology (Tue) in Financial Review (M-F)	Tuesday	208
	Prestige (Wed) in Financial Review (M-F)	Wednesday	129
	Smart Investor (Wed) in Financial Review (M-F)	Wednesday	233
	Domain (Fri) in Financial Review (M-F)	Friday	264
	Life & Leisure (Fri) in Financial Review (M-F)	Friday	184
	Review (Fri) in Financial Review (M-F)	Friday	180
Financial Review (Weekend edition)	Companies & Markets in Financial Review (Weekend edition)	Saturday	86
	Life & Leisure in Financial Review (Weekend edition)	Saturday	88
	Property in Financial Review (Weekend edition)	Saturday	66
	Smart Money in Financial Review (Weekend edition)	Saturday	86
Geelong Advertiser (M-F)	Sport in Geelong Advertiser (M-F)	Monday-Friday	36
	Junior Sport (Tue) in Geelong Advertiser (M-F)	Tuesday	20
	Real Estate (Wed) in Geelong Advertiser (M-F)	Wednesday	59
	Scoop (Wed) in Geelong Advertiser (M-F)	Wednesday	19
	Real Cooking (Thu) in Geelong Advertiser (M-F)	Thursday	24
	TV Guide (Thu) in Geelong Advertiser (M-F)	Thursday	38
Geelong Advertiser (Sat)	Addy in Geelong Advertiser (Sat)	Saturday	35
	Careers in Geelong Advertiser (Sat)	Saturday	31
	GT Home in Geelong Advertiser (Sat)	Saturday	50
	GT in Geelong Advertiser (Sat)	Saturday	47
	Motoring in Geelong Advertiser (Sat)	Saturday	22
	Real Estate in Geelong Advertiser (Sat)	Saturday	48
	Sport in Geelong Advertiser (Sat)	Saturday	51
	Weekend Extra in Geelong Advertiser (Sat)	Saturday	42
Gold Coast Bulletin (M-F)	Business in Gold Coast Bulletin (M-F)	Monday-Friday	27
	Coast Confidential in Gold Coast Bulletin (M-F)	Monday-Friday	23
	Sport in Gold Coast Bulletin (M-F)	Monday-Friday	33
	Taste.com.au (Tue) in Gold Coast Bulletin (M-F)	Tuesday	45
	Play (Thu) in Gold Coast Bulletin (M-F)	Thursday	32
	Business Property (Fri) in Gold Coast Bulletin (M-F)	Friday	24
	GC Shopper (Fri) in Gold Coast Bulletin (M-F)	Friday	23
Weekend Gold Coast Bulletin	Business in Weekend Gold Coast Bulletin	Saturday	25
	Careers in Weekend Gold Coast Bulletin	Saturday	14
	Coast Confidential in Weekend Gold Coast Bulletin	Saturday	32
	Gold Coast Eye in Weekend Gold Coast Bulletin	Saturday	34
	Motoring in Weekend Gold Coast Bulletin	Saturday	25
	Real Estate in Weekend Gold Coast Bulletin	Saturday	41





	Sport in Weekend Gold Coast Bulletin	Saturday	40
Herald Sun (M-F)	Business Daily in Herald Sun (M-F)	Monday-Friday	251
	Confidential in Herald Sun (M-F)	Monday-Friday	231
	Sport in Herald Sun (M-F)	Monday-Friday	466
	Taste.com.au (Tue) in Herald Sun (M-F)	Tuesday	542
	Motoring (Fri) in Herald Sun (M-F)	Friday	341
Herald Sun (Sat)	Business Daily in Herald Sun (Sat)	Saturday	252
	Careers in Herald Sun (Sat)	Saturday	117
	Page 13 in Herald Sun (Sat)	Saturday	295
	Real Estate in Herald Sun (Sat)	Saturday	289
	Sport in Herald Sun (Sat)	Saturday	448
	Weekend in Herald Sun (Sat)	Saturday	445
Sunday Herald Sun	Body+Soul in Sunday Herald Sun	Sunday	468
	Gossip Queen in Sunday Herald Sun	Sunday	256
	Escape in Sunday Herald Sun	Sunday	498
	Scene in Sunday Herald Sun	Sunday	234
	Sport in Sunday Herald Sun	Sunday	478
	TV Guide in Sunday Herald Sun	Sunday	444
Mercury (Tas) (M-F)	Business in Mercury (Tas) (M-F)	Monday-Friday	28
	Classifieds in Mercury (Tas) (M-F)	Monday-Friday	41
	Sport in Mercury (Tas) (M-F)	Monday-Friday	41
	Money Saver (Mon) in Mercury (Tas) (M-F)	Monday	24
	Taste.com.au (Tue) in Mercury (Tas) (M-F)	Tuesday	41
	Pulse (Thu) in Mercury (Tas) (M-F)	Thursday	32
	Real Estate (Thu) in Mercury (Tas) (M-F)	Thursday	52
	Motoring in in Mercury (Tas) (M-F)	Saturday	26
Mercury on Saturday (Tas)	Business in Mercury on Saturday (Tas)	Saturday	27
	Classifieds in Mercury on Saturday	Saturday	40
	Saturday Magazine in Mercury on Saturday (Tas)	Saturday	53
	Sport in Mercury on Saturday (Tas)	Saturday	36
Sunday Tasmanian	Body + Soul in Sunday Tasmanian	Sunday	40
	Escape in Sunday Tasmanian	Sunday	41
	Sport in Sunday Tasmanian	Sunday	34
	Tassie Living in Sunday Tasmanian	Sunday	39
Morning Bulletin (M-F)	Easy Eating in Morning Bulletin (M-F)	Monday-Friday	9
	Local Classifieds in Morning Bulletin (M-F)	Monday-Friday	13
	Sport in Morning Bulletin (M-F)	Monday-Friday	19
	Web World (Mon) in Morning Bulletin (M-F)	Monday	8
	Better Business (Tue) in Morning Bulletin (M-F)	Tuesday	8
	Commercial Property (Thu) in Morning Bulletin (M-F)	Thursday	12
	The Guide (Thu) in Morning Bulletin (M-F)	Thursday	16



	Motoring (Fri) in Morning Bulletin (M-F)	Friday	12
Newcastle Herald (M-F)	GT in Newcastle Herald (M-F)	Monday-Friday	47
	Live in Newcastle Herald (M-F)	Monday-Friday	45
	TV in Newcastle Herald (M-F)	Monday-Friday	75
Newcastle Herald (Sat)	Domain in Newcastle Herald (Sat)	Saturday	62
	H1 in Newcastle Herald (Sat)	Saturday	68
	H2 in Newcastle Herald (Sat)	Saturday	65
	Motoring in Newcastle Herald (Sat)	Saturday	34
	Weekender in Newcastle Herald (Sat)	Saturday	62
Northern Star (M-F)	Easy Eating in Northern Star (M-F)	Monday-Friday	12
	Sport in Northern Star (M-F)	Monday-Friday	19
	Web World (Mon) in Northern Star (M-F)	Monday	7
	Better Business (Tue) in Northern Star (M-F)	Tuesday	9
	NiE (Tue) in Northern Star (M-F)	Tuesday	13
	Commercial Property (Thu) in Northern Star (M-F)	Thursday	8
	Smarter Shopping (Thu) in Northern Star (M-F)	Thursday	9
	The Guide (Thu) in Northern Star (M-F)	Thursday	18
The Weekend Star (Sat)	Easy Eating in The Weekend Star (Sat)	Saturday	13
	Jobs in The Weekend Star (Sat)	Saturday	9
	Motoring in The Weekend Star (Sat)	Saturday	8
	Real Estate in The Weekend Star (Sat)	Saturday	20
	Sport in The Weekend Star (Sat)	Saturday	19
	Weekend in The Weekend Star (Sat)	Saturday	23
Northern Territory News (M-F)	Sport in Northern Territory News (M-F)	Monday-Friday	22
	Switched On (Mon) in Northern Territory News (M-F)	Monday	10
	Entertainment (Fri) in Northern Territory News (M-F)	Friday	13
Northern Territory News (Sat)	Careers in Northern Territory News (Sat)	Saturday	19
	Motoring in Northern Territory News (Sat)	Saturday	16
	Classifieds in Northern Territory News (Sat)	Saturday	26
	Marine Guide in Northern Territory News (Sat)	Saturday	8
	Property in Northern Territory News (Sat)	Saturday	19
Sunday Territorian	Body + Soul in Sunday Territorian	Sunday	12
	Escape in Sunday Territorian	Sunday	14
	Taste.com.au in Sunday Territorian	Sunday	12
Sunshine Coast Daily (M-F)	Easy Eating in Sunshine Coast Daily (M-F)	Monday-Friday	12
	Sport in Sunshine Coast Daily (M-F)	Monday-Friday	21
	Web World (Mon) in Sunshine Coast Daily (M-F)	Monday	8
	Better Business (Tue) in Sunshine Coast Daily (M-F)	Tuesday	16
	Junior Sport (Wed) in Sunshine Coast Daily (M-F)	Wednesday	8
	Commercial Property (Thu) in Sunshine Coast Daily (M-F)	Thursday	19



	Smarter Shopping (Thu) in Sunshine Coast Daily (M-F)	Thursday	20
	The Guide (Thu) in Sunshine Coast Daily (M-F)	Thursday	35
Sunshine Coast Daily (Sat)	Easy Eating in Sunshine Coast Daily Weekend (Sat)	Saturday	20
	Jobs in Sunshine Coast Daily Weekend (Sat)	Saturday	12
	Local Classifieds in Sunshine Coast Daily Weekend (Sat)	Saturday	13
	Motoring in Sunshine Coast Daily Weekend (Sat)	Saturday	16
	Real Estate in Sunshine Coast Daily Weekend (Sat)	Saturday	27
	Sport in Sunshine Coast Daily Weekend (Sat)	Saturday	25
	Weekend in Sunshine Coast Daily Weekend (Sat)	Saturday	36
Sydney Morning Herald (M-F)	BusinessDay in Sydney Morning Herald (M-F)	Monday-Friday	214
	SportsDay in Sydney Morning Herald (M-F)	Monday-Friday	196
	The Guide (Mon) in Sydney Morning Herald (M-F)	Monday	428
	Good Food (Tue) in Sydney Morning Herald (M-F)	Tuesday	457
	Money (Wed) in Sydney Morning Herald (M-F)	Wednesday	319
	Pulse (Thu) in Sydney Morning Herald (M-F)	Thursday	162
	The Form (Fri) in Sydney Morning Herald (M-F)	Friday	122
	The Shortlist (Fri) in Sydney Morning Herald (M-F)	Friday	247
Sydney Morning Herald (Sat)	Domain in Sydney Morning Herald (Sat)	Saturday	325
	My Career in Sydney Morning Herald (Sat)	Saturday	113
	News Review in Sydney Morning Herald (Sat)	Saturday	456
	Spectrum in Sydney Morning Herald (Sat)	Saturday	499
	The Form in Sydney Morning Herald (Sat)	Saturday	84
	Traveller in Sydney Morning Herald (Sat)	Saturday	433
	Weekend Business in Sydney Morning Herald (Sat)	Saturday	299
	Weekend Drive in Sydney Morning Herald (Sat)	Saturday	209
	Weekend Sport in Sydney Morning Herald (Sat)	Saturday	275
Sun-Herald	Domain in Sun-Herald	Sunday	269
	Extra in Sun-Herald	Sunday	245
	Money in Sun-Herald	Sunday	228
	Sport in Sun-Herald	Sunday	238
	Travel in Sun-Herald	Sunday	320
	TV Liftout in Sun-Herald	Sunday	236
	S in Sun-Herald	Sunday	237
The Age (M-F)	BusinessDay in The Age (M-F)	Monday-Friday	170
	Sport in The Age (M-F)	Monday-Friday	224
	Pulse (Mon) in The Age (M-F)	Monday	127
	Epicure (Tue) in The Age (M-F)	Tuesday	348
	Money (Wed) in The Age (M-F)	Wednesday	226
	Green Guide (Thu) in The Age (M-F)	Thursday	427
	The Shortlist (Fri) in The Age (M-F)	Friday	283
The Age (Sat)	BusinessDay in The Age (Sat)	Saturday	210



	Domain in The Age (Sat)	Saturday	282
	Drive in The Age (Sat)	Saturday	176
	Spectrum in The Age (Sat)	Saturday	333
	My Career in The Age (Sat)	Saturday	120
	Sport in The Age (Sat)	Saturday	282
	Traveller in The Age (Sat)	Saturday	329
Sunday Age	Domain in Sunday Age	Sunday	241
	M in Sunday Age	Sunday	284
	Sport in Sunday Age	Sunday	238
	Traveller on Sunday in Sunday Age	Sunday	219
The Australian (M-F)	The Australian Business Review in The Australian (M-F)	Monday-Friday	202
	Sport in The Australian (M-F)	Monday-Friday	155
	Inquirer in The Australian (M-F)	Monday-Friday	163
	Media & Marketing (Mon) in The Australian (M-F)	Monday	196
	Technology (Tue) in The Australian (M-F)	Tuesday	261
	Wealth (Tue) in The Australian (M-F)	Tuesday	232
	Higher Education (Wed) in The Australian (M-F)	Wednesday	209
	Prime Space (Thu) in The Australian (M-F)	Thursday	126
	Aviation (Fri) in The Australian (M-F)	Friday	145
	Legal Affairs (Fri) in The Australian (M-F)	Friday	159
Weekend Australian	The Australian Business Review in Weekend Australian	Saturday	335
	Inquirer in Weekend Australian	Saturday	413
	Review in Weekend Australian	Saturday	442
	Sport in Weekend Australian	Saturday	296
	Travel & Indulgence in Weekend Australian	Saturday	389
	Wealth in Weekend Australian	Saturday	263
	Life Weekend in Weekend Australian (since: Feb'15)	Saturday	373
	Weekend Professional in Weekend Australian	Saturday	211
	Weekend Property in Weekend Australian	Saturday	274
Townsville Bulletin (M-F)	Townsville Families (Tue) in Townsville Bulletin (M-F)	Tuesday	29
	Careers (Wed) in Townsville Bulletin (M-F)	Wednesday	26
	Play (Thu) in Townsville Bulletin (M-F)	Thursday	32
	Our Defenders (Fri) in Townsville Bulletin (M-F)	Friday	18
	Weekend Planner (Fri) in Townsville Bulletin (M-F)	Friday	31
Townsville Bulletin (Sat)	Careers in Townsville Bulletin (Sat)	Saturday	24
	Motoring in Townsville Bulletin (Sat)	Saturday	24
	Real Estate in Townsville Bulletin (Sat)	Saturday	31
	Sport in Townsville Bulletin (Sat)	Saturday	34
	The Vine in Townsville Bulletin (Sat)	Saturday	16
	Townsville Eye in Townsville Bulletin (Sat)	Saturday	41
Weekend Bulletin	Jobs in Weekend Bulletin	Sunday	13



	Local Classifieds in Weekend Bulletin	Sunday	10
	Real Estate in Weekend Bulletin	Sunday	18
	Sport in Weekend Bulletin	Sunday	11
	Weekend in Weekend Bulletin	Sunday	16
West Australian (M-F)	Employment - WJOBS in West Australian (M-F)	Monday-Friday	43
	Sport in West Australian (M-F)	Monday-Friday	160
	Today in West Australian (M-F)	Monday-Friday	187
	West Business in West Australian (M-F)	Monday-Friday	150
	Your Money in West Australian (M-F)	Monday	164
	Health + Fitness (Tue & Wed) in West Australian (M-F)	Tuesday,Wednesday	224
	West Property (Wed) in West Australian (M-F)	Wednesday	154
	West Real Estate (Wed) in West Australian (M-F)	Wednesday	172
	West Wheels (Wed) in West Australian (M-F)	Wednesday	118
	Fresh (Thu) in West Australian (M-F)	Thursday	188
	Travel (Thu) in West Australian (M-F)	Thursday	224
	Habitat (Fri) in West Australian (M-F)	Friday	187
Weekend West	Employment - WJOBS in Weekend West	Saturday	68
	New Homes in Weekend West	Saturday	149
	Sport in Weekend West	Saturday	213
	The West Classifieds in Weekend West	Saturday	128
	Travel in Weekend West	Saturday	259
	West Business in Weekend West	Saturday	173
	West Real Estate in Weekend West	Saturday	167
	West Wheels in Weekend West	Saturday	119
Sunday Times	Body+Soul in Sunday Times	Sunday	191
	Careers in Sunday Times	Sunday	50
	Carsguide in Sunday Times	Sunday	102
	Escape in Sunday Times	Sunday	196
	Home in Sunday Times	Sunday	134
Sunday Times	Readersmart in Sunday Times	Sunday	85
	Real Estate in Sunday Times	Sunday	126
	Sport in Sunday Times	Sunday	144
	Taste.com.au in Sunday Times	Sunday	172
	The Sunday Times Guide in Sunday Times	Sunday	186

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Mar 18

