



## PRINT AUDIENCE REPORT - NEWSPAPER INSERTED MAGAZINES

Data Period: April 2017 – March 2018

Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
AFR Boss	Newspaper Inserted Magazines	National	105
AFR Luxury Magazine	Newspaper Inserted Magazines	National	94
AFR Magazine	Newspaper Inserted Magazines	National	171
Life & Leisure Sophisticated Traveller	Newspaper Inserted Magazines	National	89
Mansion	Newspaper Inserted Magazines	National	120
The Deal	Newspaper Inserted Magazines	National	52
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	467
Wish	Newspaper Inserted Magazines	National	122
Domain (NSW)	Newspaper Inserted Magazines	NSW	366
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	465
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	35
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	33
Stellar (NSW)	Newspaper Inserted Magazines	NSW/ACT	338
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	323
Domain (VIC)	Newspaper Inserted Magazines	VIC	277
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	377
Stellar (VIC)	Newspaper Inserted Magazines	VIC	288
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	269
QB Monthly	Newspaper Inserted Magazines	QLD	37
Qweekend	Newspaper Inserted Magazines	QLD	235
Seven Days Magazine	Newspaper Inserted Magazines	WA	304
STM	Newspaper Inserted Magazines	WA	217
West Weekend Magazine	Newspaper Inserted Magazines	WA	258

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Mar 18

