



PRINT AUDIENCE REPORT - NEWSPAPER INSERTED MAGAZINES

Data Period: May 2017 – April 2018

Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
AFR Boss	Newspaper Inserted Magazines	National	101
AFR Luxury Magazine	Newspaper Inserted Magazines	National	97
AFR Magazine	Newspaper Inserted Magazines	National	171
Life & Leisure Sophisticated Traveller	Newspaper Inserted Magazines	National	87
Mansion	Newspaper Inserted Magazines	National	129
The Deal	Newspaper Inserted Magazines	National	53
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	472
Wish	Newspaper Inserted Magazines	National	123
Domain (NSW)	Newspaper Inserted Magazines	NSW	359
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	469
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	33
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	30
Stellar (NSW)	Newspaper Inserted Magazines	NSW/ACT	341
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	317
Domain (VIC)	Newspaper Inserted Magazines	VIC	274
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	370
Stellar (VIC)	Newspaper Inserted Magazines	VIC	278
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	267
QB Monthly	Newspaper Inserted Magazines	QLD	35
Qweekend	Newspaper Inserted Magazines	QLD	219
Seven Days Magazine	Newspaper Inserted Magazines	WA	302
STM	Newspaper Inserted Magazines	WA	214
West Weekend Magazine	Newspaper Inserted Magazines	WA	257

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending April 18

