



**PRINT AUDIENCE REPORT
NEWSPAPER INSERTED MAGAZINES
Data Period: October 2017 – September 2018
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Oct17 - Sep18
AFR Boss	NIMs	National	98
AFR Luxury Magazine	NIMs	National	83
AFR Magazine	NIMs	National	185
Life & Leisure Sophisticated Traveller	NIMs	National	92
Mansion	NIMs	National	120
The Deal	NIMs	National	47
The Weekend Australian Magazine	NIMs	National	435
Wish	NIMs	National	114
Domain (NSW)	NIMs	NSW	366
Good Weekend (NSW)	NIMs	NSW/ACT	477
Panorama Magazine	NIMs	NSW/ACT	33
Relax Magazine	NIMs	NSW/ACT	30
Stellar (NSW)	NIMs	NSW/ACT	328
Sunday Life (NSW)	NIMs	NSW/ACT	289
Domain (VIC)	NIMs	VIC	231
Good Weekend (VIC)	NIMs	VIC	339
Stellar (VIC)	NIMs	VIC	271
Sunday Life (VIC)	NIMs	VIC	231
QB Monthly	NIMs	QLD	29
Qweekend	NIMs	QLD	220
U on Sunday	NIMs	QLD	235
Seven Days Magazine	NIMs	WA	285
STM	NIMs	WA	213
West Weekend Magazine	NIMs	WA	244

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending September 18

