



**PRINT AUDIENCE REPORT  
NEWSPAPER INSERTED MAGAZINES  
Data Period: November 2017 – October 2018  
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	Print Air ('000)	
			Nov16 - Oct17	Nov17 - Oct18
AFR Boss	NIMs	National	112	98
AFR Luxury Magazine	NIMs	National	106	82
AFR Magazine	NIMs	National	163	189
Life & Leisure Sophisticated Traveller	NIMs	National	92	92
Mansion	NIMs	National	117	117
The Deal	NIMs	National	50	49
The Weekend Australian Magazine	NIMs	National	461	434
Wish	NIMs	National	119	119
Domain (NSW)	NIMs	NSW	384	368
Good Weekend (NSW)	NIMs	NSW/ACT	436	475
Panorama Magazine	NIMs	NSW/ACT	39	32
Relax Magazine	NIMs	NSW/ACT	33	29
Stellar (NSW)	NIMs	NSW/ACT	383	326
Sunday Life (NSW)	NIMs	NSW/ACT	339	293
Domain (VIC)	NIMs	VIC	336	237
Good Weekend (VIC)	NIMs	VIC	343	340
Stellar (VIC)	NIMs	VIC	314	281
Sunday Life (VIC)	NIMs	VIC	259	236
QB Monthly	NIMs	QLD	46	28
Qweekend	NIMs	QLD	264	221
U on Sunday	NIMs	QLD	x	243
Seven Days Magazine	NIMs	WA	326	284
STM	NIMs	WA	254	210
West Weekend Magazine	NIMs	WA	263	244

Source: emmaTM conducted by Ipsos Connect, People 14+ for the 12 months ending Oct 18

