



**PRINT AUDIENCE REPORT  
NEWSPAPER INSERTED MAGAZINES  
Data Period: June 2017 – May 2018  
Average Issue Readership '000's**

<b>TITLE</b>	<b>MEDIA TYPE</b>	<b>STATE</b>	<b>PRINT (AIR) '000's</b>
AFR Boss	Newspaper Inserted Magazines	National	100
AFR Luxury Magazine	Newspaper Inserted Magazines	National	96
AFR Magazine	Newspaper Inserted Magazines	National	178
Life & Leisure Sophisticated Traveller	Newspaper Inserted Magazines	National	88
Mansion	Newspaper Inserted Magazines	National	120
The Deal	Newspaper Inserted Magazines	National	49
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	469
Wish	Newspaper Inserted Magazines	National	124
Domain (NSW)	Newspaper Inserted Magazines	NSW	365
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	481
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	35
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	30
Stellar (NSW)	Newspaper Inserted Magazines	NSW/ACT	333
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	308
Domain (VIC)	Newspaper Inserted Magazines	VIC	271
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	361
Stellar (VIC)	Newspaper Inserted Magazines	VIC	278
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	257
QB Monthly	Newspaper Inserted Magazines	QLD	32
Qweekend	Newspaper Inserted Magazines	QLD	217
Seven Days Magazine	Newspaper Inserted Magazines	WA	300
STM	Newspaper Inserted Magazines	WA	216
West Weekend Magazine	Newspaper Inserted Magazines	WA	257

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending May 18

