



**PRINT AUDIENCE REPORT
NEWSPAPER INSERTED MAGAZINES**
Data Period: July 2017 – June 2018
Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
AFR Boss	Newspaper Inserted Magazines	National	100
AFR Luxury Magazine	Newspaper Inserted Magazines	National	95
AFR Magazine	Newspaper Inserted Magazines	National	183
Life & Leisure Sophisticated Traveller	Newspaper Inserted Magazines	National	88
Mansion	Newspaper Inserted Magazines	National	118
The Deal	Newspaper Inserted Magazines	National	49
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	465
Wish	Newspaper Inserted Magazines	National	122
Domain (NSW)	Newspaper Inserted Magazines	NSW	346
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	471
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	34
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	28
Stellar (NSW)	Newspaper Inserted Magazines	NSW/ACT	329
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	303
Domain (VIC)	Newspaper Inserted Magazines	VIC	261
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	357
Stellar (VIC)	Newspaper Inserted Magazines	VIC	286
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	254
QB Monthly	Newspaper Inserted Magazines	QLD	32
Qweekend	Newspaper Inserted Magazines	QLD	224
Seven Days Magazine	Newspaper Inserted Magazines	WA	297
STM	Newspaper Inserted Magazines	WA	212
West Weekend Magazine	Newspaper Inserted Magazines	WA	255

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending June 18

