



**PRINT AUDIENCE REPORT
NEWSPAPER INSERTED MAGAZINES
Data Period: August 2017 – July 2018
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
AFR Boss	Newspaper Inserted Magazines	National	92
AFR Luxury Magazine	Newspaper Inserted Magazines	National	94
AFR Magazine	Newspaper Inserted Magazines	National	180
Life & Leisure Sophisticated Traveller	Newspaper Inserted Magazines	National	86
Mansion	Newspaper Inserted Magazines	National	118
The Deal	Newspaper Inserted Magazines	National	45
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	451
Wish	Newspaper Inserted Magazines	National	122
Domain (NSW)	Newspaper Inserted Magazines	NSW	354
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	483
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	34
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	29
Stellar (NSW)	Newspaper Inserted Magazines	NSW/ACT	318
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	296
Domain (VIC)	Newspaper Inserted Magazines	VIC	247
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	351
Stellar (VIC)	Newspaper Inserted Magazines	VIC	297
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	241
QB Monthly	Newspaper Inserted Magazines	QLD	32
Qweekend	Newspaper Inserted Magazines	QLD	218
U on Sunday	Newspaper Inserted Magazines	QLD	248
Seven Days Magazine	Newspaper Inserted Magazines	WA	289
STM	Newspaper Inserted Magazines	WA	211
West Weekend Magazine	Newspaper Inserted Magazines	WA	246

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending July 18

