



**PRINT AUDIENCE REPORT
MAGAZINES
Data Period: October 2017 – September 2018
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Oct17 - Sep18
4X4 Australia	Magazines	National	261
AFL Record	Magazines	National	283
APC	Magazines	National	91
Australian 4WD Action	Magazines	National	419
Australian Country	Magazines	National	118
Australian Geographic	Magazines	National	683
Australian Golf Digest	Magazines	National	126
Australian Gourmet Traveller	Magazines	National	272
Australian Handyman	Magazines	National	223
Australian Motorcycle News	Magazines	National	149
Australian Traveller	Magazines	National	63
The Australian Women's Weekly	Magazines	National	1797
Backyard	Magazines	National	75
Belle	Magazines	National	168
Better Homes and Gardens	Magazines	National	2097
Big League	Magazines	National	202
Coles Magazine	Magazines	National	4159
Cosmopolitan	Magazines	National	309
Cosmopolitan Bride	Magazines	National	63
Country Style	Magazines	National	307
Delicious	Magazines	National	621
Diabetic Living	Magazines	National	378
Dirt Action	Magazines	National	85
Donna Hay	Magazines	National	592
Donna Hay Fresh & Light	Magazines	National	241
Eat Well	Magazines	National	60
Elle	Magazines	National	124
Empire	Magazines	National	92
Fishing World	Magazines	National	223
Fitness First	Magazines	National	89
Foxtel Magazine	Magazines	National	588
Frankie	Magazines	National	353
Freshwater Fishing Australia	Magazines	National	169
Game Informer	Magazines	National	152
Gardening Australia	Magazines	National	575
Girlfriend	Magazines	National	134
Golf Australia	Magazines	National	121
Good Health	Magazines	National	192



Gourmet Traveller Wine	Magazines	National	109
GQ	Magazines	National	121
Grand Designs Australia	Magazines	National	209
Harper's Bazaar	Magazines	National	199
Healthy Food Guide	Magazines	National	240
Home Beautiful	Magazines	National	485
Home Design	Magazines	National	106
Homespun	Magazines	National	48
Horizons	Magazines	WA	162
House & Garden	Magazines	National	779
Hyper	Magazines	National	41
Inside Out	Magazines	National	175
Inside Sport	Magazines	National	105
InStyle	Magazines	National	126
Jetstar	Magazines	National	441
Just Cars	Magazines	National	329
Kitchens & Bathrooms	Magazines	National	218
Marie Claire	Magazines	National	321
Men's Fitness	Magazines	National	258
Men's Health	Magazines	National	470
MiNDFOOD	Magazines	National	80
Modern Fishing	Magazines	National	194
Modern Wedding	Magazines	National	50
Money	Magazines	National	168
Motor	Magazines	National	129
National Geographic	Magazines	National	935
Nature & Health	Magazines	National	69
New Idea	Magazines	National	1474
New Scientist	Magazines	National	196
NW	Magazines	National	242
Official Xbox	Magazines	National	138
OK!	Magazines	National	311
Open Road	Magazines	NSW	1196
Outdoor Rooms	Magazines	National	57
PC & Tech Authority	Magazines	National	131
PC PowerPlay	Magazines	National	124
People	Magazines	National	128
PlayStation	Magazines	National	178
Prevention	Magazines	National	113
Qantas Spirit of Australia	Magazines	National	765
Quilters Companion	Magazines	National	94
Reader's Digest Australia	Magazines	National	468
Real Living	Magazines	National	158
RM Williams Outback	Magazines	National	376



Road Ahead	Magazines	QLD	636
Road Rider	Magazines	National	38
Royal Auto	Magazines	VIC	732
SA Motor	Magazines	SA	328
Selector	Magazines	National	64
Street Machine	Magazines	National	399
Super Food Ideas	Magazines	National	425
T3	Magazines	National	28
Take 5	Magazines	National	694
Taste.com.au Magazine	Magazines	National	828
TechLife	Magazines	National	43
That's Life	Magazines	National	747
The Monthly	Magazines	National	116
The Picture	Magazines	National	152
Time	Magazines	National	389
TV Week	Magazines	National	596
Unique Cars	Magazines	National	328
Virgin Australia Voyeur	Magazines	National	507
Vogue Australia	Magazines	National	398
Vogue Living	Magazines	National	246
Weight Watchers	Magazines	National	103
WellBeing	Magazines	National	156
Wheels	Magazines	National	362
Who	Magazines	National	495
Woman's Day	Magazines	National	1532
Women's Health	Magazines	National	290
Woolworths Fresh Magazine	Magazines	National	4660

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending September 18

