



**PRINT AUDIENCE REPORT
MAGAZINES
Data Period: November 2017 – October 2018
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)	
			Nov16 - Oct17	Nov17 - Oct18
4X4 Australia	Magazines	National	269	261
AFL Record	Magazines	National	304	295
APC	Magazines	National	97	94
Australian 4WD Action	Magazines	National	393	419
Australian Country	Magazines	National	157	115
Australian Geographic	Magazines	National	707	706
Australian Golf Digest	Magazines	National	162	128
Australian Gourmet Traveller	Magazines	National	364	277
Australian Handyman	Magazines	National	231	215
Australian Motorcycle News	Magazines	National	148	153
Australian Traveller	Magazines	National	101	53
The Australian Women's Weekly	Magazines	National	1873	1763
Backyard	Magazines	National	67	79
Belle	Magazines	National	167	165
Better Homes and Gardens	Magazines	National	2347	2080
Big League	Magazines	National	172	196
Coles Magazine	Magazines	National	3875	4206
Cosmopolitan	Magazines	National	397	294
Country Style	Magazines	National	369	318
Delicious	Magazines	National	585	630
Diabetic Living	Magazines	National	399	383
Dirt Action	Magazines	National	84	86
Donna Hay	Magazines	National	557	604
Donna Hay Fresh & Light	Magazines	National	205	225
Eat Well	Magazines	National	59	62
Elle	Magazines	National	170	121
Empire	Magazines	National	111	87
Fishing World	Magazines	National	240	223
Fitness First	Magazines	National	90	102
Foxtel Magazine	Magazines	National	718	585
Frankie	Magazines	National	375	353
Freshwater Fishing Australia	Magazines	National	167	165
Game Informer	Magazines	National	215	157
Gardening Australia	Magazines	National	530	603
Girlfriend	Magazines	National	148	132
Golf Australia	Magazines	National	139	128
Good Health	Magazines	National	236	198
Gourmet Traveller Wine	Magazines	National	104	109



GQ	Magazines	National	160	121
Grand Designs Australia	Magazines	National	239	209
Harper's Bazaar	Magazines	National	184	199
Healthy Food Guide	Magazines	National	212	244
Home Beautiful	Magazines	National	509	483
Home Design	Magazines	National	90	106
Homespun	Magazines	National	68	50
Horizons	Magazines	WA	78	158
House & Garden	Magazines	National	848	762
Hyper	Magazines	National	32	48
Inside Out	Magazines	National	180	167
Inside Sport	Magazines	National	117	105
InStyle	Magazines	National	166	123
Jetstar	Magazines	National	413	439
Just Cars	Magazines	National	364	323
Kitchens & Bathrooms	Magazines	National	243	217
Marie Claire	Magazines	National	405	313
Men's Fitness	Magazines	National	303	239
Men's Health	Magazines	National	538	471
MiNDFOOD	Magazines	National	87	74
Modern Fishing	Magazines	National	188	191
Modern Wedding	Magazines	National	59	48
Money	Magazines	National	157	169
Motor	Magazines	National	150	129
National Geographic	Magazines	National	927	910
Nature & Health	Magazines	National	66	74
New Idea	Magazines	National	1559	1478
New Scientist	Magazines	National	184	202
NW	Magazines	National	277	250
Official Xbox	Magazines	National	165	133
OK!	Magazines	National	328	302
Open Road	Magazines	NSW	1145	1195
Outdoor Rooms	Magazines	National	66	53
PC & Tech Authority	Magazines	National	123	136
PC PowerPlay	Magazines	National	136	131
People	Magazines	National	163	131
PlayStation	Magazines	National	200	191
Prevention	Magazines	National	118	116
Qantas Spirit of Australia	Magazines	National	727	745
Quilters Companion	Magazines	National	120	95
Reader's Digest Australia	Magazines	National	488	462
Real Living	Magazines	National	168	156
RM Williams Outback	Magazines	National	394	378
Road Ahead	Magazines	QLD	701	633



Road Rider	Magazines	National	44	37
Royal Auto	Magazines	VIC	794	750
SA Motor	Magazines	SA	323	332
Selector	Magazines	National	57	63
Street Machine	Magazines	National	383	399
Super Food Ideas	Magazines	National	430	415
T3	Magazines	National	38	29
Take 5	Magazines	National	737	710
Taste.com.au Magazine	Magazines	National	789	830
TechLife	Magazines	National	56	44
That's Life	Magazines	National	824	764
The Monthly	Magazines	National	142	109
The Picture	Magazines	National	165	156
Time	Magazines	National	411	393
TV Week	Magazines	National	671	589
Unique Cars	Magazines	National	350	327
Virgin Australia Voyeur	Magazines	National	466	513
Vogue Australia	Magazines	National	464	393
Vogue Living	Magazines	National	298	258
Weight Watchers	Magazines	National	109	111
WellBeing	Magazines	National	129	151
Wheels	Magazines	National	379	372
Who	Magazines	National	572	492
Woman's Day	Magazines	National	1547	1540
Women's Health	Magazines	National	374	300
Woolworths Fresh Magazine	Magazines	National	4441	4734

Source: emmaTM conducted by Ipsos Connect, People 14+ for the 12 months ending October 18

