



**PRINT AUDIENCE REPORT
MAGAZINES**
Data Period: June 2017 – May 2018
Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
2 Wheels	Magazines	National	53
4X4 Australia	Magazines	National	278
AFL Record	Magazines	National	302
APC	Magazines	National	92
Australian 4WD Action	Magazines	National	399
Australian Country	Magazines	National	145
Australian Geographic	Magazines	National	662
Australian Golf Digest	Magazines	National	141
Australian Gourmet Traveller	Magazines	National	309
Australian Handyman	Magazines	National	231
Australian Motorcycle News	Magazines	National	142
Australian Traveller	Magazines	National	88
The Australian Women's Weekly	Magazines	National	1,799
Backyard	Magazines	National	79
Belle	Magazines	National	168
Better Homes and Gardens	Magazines	National	2,201
Big League	Magazines	National	191
Coles Magazine	Magazines	National	4,157
Cosmopolitan	Magazines	National	337
Cosmopolitan Bride	Magazines	National	57
Country Style	Magazines	National	340
Delicious	Magazines	National	637
Diabetic Living	Magazines	National	368
Dirt Action	Magazines	National	78
Dogs Life	Magazines	National	64
Donna Hay	Magazines	National	582
Donna Hay Fresh & Light	Magazines	National	253
Eat Well	Magazines	National	55
Elle	Magazines	National	131
Empire	Magazines	National	96
Fishing World	Magazines	National	214
Fitness First	Magazines	National	93
Foxtel Magazine	Magazines	National	631
Frankie	Magazines	National	335
Freshwater Fishing Australia	Magazines	National	147
Game Informer	Magazines	National	159
Gardening Australia	Magazines	National	548
Girlfriend	Magazines	National	127



Golf Australia	Magazines	National	139
Good Health	Magazines	National	217
Gourmet Traveller Wine	Magazines	National	121
GQ	Magazines	National	136
Grand Designs Australia	Magazines	National	212
Harper's Bazaar	Magazines	National	187
Healthy Food Guide	Magazines	National	226
Home Beautiful	Magazines	National	509
Home Design	Magazines	National	103
Homespun	Magazines	National	52
Horizons	Magazines	WA	146
House & Garden	Magazines	National	821
Hyper	Magazines	National	33
Inside Football	Magazines	National	70
Inside Out	Magazines	National	161
Inside Sport	Magazines	National	108
InStyle	Magazines	National	129
Jetstar	Magazines	National	429
Just Cars	Magazines	National	330
Kitchens & Bathrooms	Magazines	National	218
Marie Claire	Magazines	National	363
Men's Fitness	Magazines	National	296
Men's Health	Magazines	National	487
MiNDFOOD	Magazines	National	76
Modern Fishing	Magazines	National	196
Modern Wedding	Magazines	National	48
Money	Magazines	National	165
Mother & Baby	Magazines	National	68
Motor	Magazines	National	139
National Geographic	Magazines	National	882
Nature & Health	Magazines	National	60
New Idea	Magazines	National	1,471
New Scientist	Magazines	National	188
NW	Magazines	National	268
Official Xbox	Magazines	National	141
OK!	Magazines	National	326
Open Road	Magazines	NSW	1,181
Outdoor Rooms	Magazines	National	64
Overlander 4WD	Magazines	National	146
PC & Tech Authority	Magazines	National	117
PC PowerPlay	Magazines	National	127
People	Magazines	National	128
PlayStation	Magazines	National	183
Prevention	Magazines	National	123



Qantas Spirit of Australia	Magazines	National	720
Quilters Companion	Magazines	National	105
Reader's Digest Australia	Magazines	National	466
Real Living	Magazines	National	168
RM Williams Outback	Magazines	National	377
Road Ahead	Magazines	QLD	670
Road Rider	Magazines	National	44
Royal Auto	Magazines	VIC	744
SA Motor	Magazines	SA	331
Selector	Magazines	National	56
Street Machine	Magazines	National	376
Super Food Ideas	Magazines	National	423
T3	Magazines	National	20
Take 5	Magazines	National	664
Taste.com.au Magazine	Magazines	National	804
TechLife	Magazines	National	42
That's Life	Magazines	National	754
The Monthly	Magazines	National	120
The Picture	Magazines	National	148
Time	Magazines	National	393
TV Week	Magazines	National	602
Unique Cars	Magazines	National	316
Virgin Australia Voyeur	Magazines	National	540
Vogue Australia	Magazines	National	429
Vogue Living	Magazines	National	289
Weight Watchers	Magazines	National	100
WellBeing	Magazines	National	163
Wheels	Magazines	National	375
Who	Magazines	National	501
Woman's Day	Magazines	National	1,554
Women's Fitness	Magazines	National	94
Women's Health	Magazines	National	333
Women's Health & Fitness	Magazines	National	182
Woolworths Fresh Magazine	Magazines	National	4,484

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending May 18

