



PRINT AUDIENCE REPORT - MAGAZINES

Data Period: April 2017 – March 2018

Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
2 Wheels	Magazines	National	65
4X4 Australia	Magazines	National	268
AFL Record	Magazines	National	315
APC	Magazines	National	93
Australian 4WD Action	Magazines	National	403
Australian Country	Magazines	National	158
Australian Geographic	Magazines	National	659
Australian Golf Digest	Magazines	National	141
Australian Gourmet Traveller	Magazines	National	338
Australian Handyman	Magazines	National	235
Australian Motorcycle News	Magazines	National	134
Australian Traveller	Magazines	National	95
The Australian Women's Weekly	Magazines	National	1,750
Backyard	Magazines	National	77
Belle	Magazines	National	169
Better Homes and Gardens	Magazines	National	2,256
Big League	Magazines	National	188
Coles Magazine	Magazines	National	4,153
Cosmopolitan	Magazines	National	360
Cosmopolitan Bride	Magazines	National	55
Country Style	Magazines	National	350
Delicious	Magazines	National	632
Diabetic Living	Magazines	National	371
Dirt Action	Magazines	National	78
Dogs Life	Magazines	National	68
Donna Hay	Magazines	National	572
Donna Hay Fresh & Light	Magazines	National	258
Eat Well	Magazines	National	53
Elle	Magazines	National	143
Empire	Magazines	National	102
Fishing World	Magazines	National	217
Fitness First	Magazines	National	98
Foxtel Magazine	Magazines	National	663
Frankie	Magazines	National	354
Freshwater Fishing Australia	Magazines	National	152
Game Informer	Magazines	National	165
Gardening Australia	Magazines	National	565
Girlfriend	Magazines	National	132
Golf Australia	Magazines	National	135



Good Health	Magazines	National	220
Gourmet Traveller Wine	Magazines	National	111
GQ	Magazines	National	141
Grand Designs Australia	Magazines	National	218
Harper's Bazaar	Magazines	National	197
Healthy Food Guide	Magazines	National	235
Home Beautiful	Magazines	National	522
Home Design	Magazines	National	92
Homes+	Magazines	National	84
Homespun	Magazines	National	51
Horizons	Magazines	WA	129
House & Garden	Magazines	National	867
Hyper	Magazines	National	30
Inside Football	Magazines	National	70
Inside Out	Magazines	National	169
Inside Sport	Magazines	National	111
InStyle	Magazines	National	140
Jetstar	Magazines	National	435
Just Cars	Magazines	National	333
Kitchens & Bathrooms	Magazines	National	227
Marie Claire	Magazines	National	390
Men's Fitness	Magazines	National	323
Men's Health	Magazines	National	493
Men's Style	Magazines	National	58
MiNDFOOD	Magazines	National	83
Modern Fishing	Magazines	National	190
Modern Wedding	Magazines	National	52
Money	Magazines	National	161
Mother & Baby	Magazines	National	79
Motor	Magazines	National	144
National Geographic	Magazines	National	918
Nature & Health	Magazines	National	60
New Idea	Magazines	National	1,516
New Scientist	Magazines	National	189
NW	Magazines	National	277
Official Xbox	Magazines	National	147
OK!	Magazines	National	331
Open Road	Magazines	NSW	1,179
Outdoor Rooms	Magazines	National	64
Overlander 4WD	Magazines	National	139
PC & Tech Authority	Magazines	National	121
PC PowerPlay	Magazines	National	132
People	Magazines	National	130
Pets	Magazines	National	48

PlayStation	Magazines	National	186
Prevention	Magazines	National	130
Qantas Spirit of Australia	Magazines	National	751
Quilters Companion	Magazines	National	107
Reader's Digest Australia	Magazines	National	491
Real Living	Magazines	National	171
RM Williams Outback	Magazines	National	381
Road Ahead	Magazines	QLD	675
Road Rider	Magazines	National	45
Rolling Stone	Magazines	National	217
Royal Auto	Magazines	VIC	758
SA Motor	Magazines	SA	329
Selector	Magazines	National	60
Street Machine	Magazines	National	379
Super Food Ideas	Magazines	National	453
T3	Magazines	National	26
Take 5	Magazines	National	685
Taste.com.au Magazine	Magazines	National	790
TechLife	Magazines	National	45
That's Life	Magazines	National	788
The Monthly	Magazines	National	128
The Picture	Magazines	National	145
Time	Magazines	National	395
TV Week	Magazines	National	630
Unique Cars	Magazines	National	330
Virgin Australia Voyeur	Magazines	National	539
Vogue Australia	Magazines	National	433
Vogue Living	Magazines	National	288
Weight Watchers	Magazines	National	103
WellBeing	Magazines	National	171
Wheels	Magazines	National	360
Who	Magazines	National	535
Woman's Day	Magazines	National	1,579
Women's Fitness	Magazines	National	102
Women's Health	Magazines	National	331
Women's Health & Fitness	Magazines	National	190
Woolworths Fresh Magazine	Magazines	National	4,434
Yours	Magazines	National	102

Source: emma™ conducted by Ipsos Connect, People 14+ for the 12 months ending Mar 18