



**PRINT AUDIENCE REPORT  
MAGAZINES**  
Data Period: July 2017 – June 2018  
Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
2 Wheels	Magazines	National	43
4X4 Australia	Magazines	National	279
AFL Record	Magazines	National	301
APC	Magazines	National	86
Australian 4WD Action	Magazines	National	406
Australian Country	Magazines	National	133
Australian Geographic	Magazines	National	667
Australian Golf Digest	Magazines	National	141
Australian Gourmet Traveller	Magazines	National	296
Australian Handyman	Magazines	National	229
Australian Motorcycle News	Magazines	National	138
Australian Traveller	Magazines	National	79
The Australian Women's Weekly	Magazines	National	1,769
Backyard	Magazines	National	75
Belle	Magazines	National	172
Better Homes and Gardens	Magazines	National	2,168
Big League	Magazines	National	195
Coles Magazine	Magazines	National	4,158
Cosmopolitan	Magazines	National	321
Cosmopolitan Bride	Magazines	National	57
Country Style	Magazines	National	303
Delicious	Magazines	National	620
Diabetic Living	Magazines	National	374
Dirt Action	Magazines	National	76
Dogs Life	Magazines	National	65
Donna Hay	Magazines	National	591
Donna Hay Fresh & Light	Magazines	National	247
Eat Well	Magazines	National	58
Elle	Magazines	National	129
Empire	Magazines	National	96
Fishing World	Magazines	National	216
Fitness First	Magazines	National	92
Foxtel Magazine	Magazines	National	624
Frankie	Magazines	National	320
Freshwater Fishing Australia	Magazines	National	149
Game Informer	Magazines	National	157
Gardening Australia	Magazines	National	558
Girlfriend	Magazines	National	125



Golf Australia	Magazines	National	128
Good Health	Magazines	National	211
Gourmet Traveller Wine	Magazines	National	122
GQ	Magazines	National	128
Grand Designs Australia	Magazines	National	201
Harper's Bazaar	Magazines	National	191
Healthy Food Guide	Magazines	National	224
Home Beautiful	Magazines	National	489
Home Design	Magazines	National	102
Homespun	Magazines	National	52
Horizons	Magazines	WA	154
House & Garden	Magazines	National	793
Hyper	Magazines	National	35
Inside Out	Magazines	National	157
Inside Sport	Magazines	National	107
InStyle	Magazines	National	127
Jetstar	Magazines	National	417
Just Cars	Magazines	National	330
Kitchens & Bathrooms	Magazines	National	224
Marie Claire	Magazines	National	333
Men's Fitness	Magazines	National	286
Men's Health	Magazines	National	481
MiNDFOOD	Magazines	National	68
Modern Fishing	Magazines	National	196
Modern Wedding	Magazines	National	49
Money	Magazines	National	170
Mother & Baby	Magazines	National	70
Motor	Magazines	National	136
National Geographic	Magazines	National	896
Nature & Health	Magazines	National	64
New Idea	Magazines	National	1,488
New Scientist	Magazines	National	191
NW	Magazines	National	267
Official Xbox	Magazines	National	140
OK!	Magazines	National	321
Open Road	Magazines	NSW	1,170
Outdoor Rooms	Magazines	National	61
Overlander 4WD	Magazines	National	141
PC & Tech Authority	Magazines	National	119
PC PowerPlay	Magazines	National	115
People	Magazines	National	128
PlayStation	Magazines	National	180
Prevention	Magazines	National	124
Qantas Spirit of Australia	Magazines	National	735



Quilters Companion	Magazines	National	108
Reader's Digest Australia	Magazines	National	473
Real Living	Magazines	National	169
RM Williams Outback	Magazines	National	389
Road Ahead	Magazines	QLD	667
Road Rider	Magazines	National	39
Royal Auto	Magazines	VIC	739
SA Motor	Magazines	SA	335
Selector	Magazines	National	62
Street Machine	Magazines	National	380
Super Food Ideas	Magazines	National	400
T3	Magazines	National	23
Take 5	Magazines	National	672
Taste.com.au Magazine	Magazines	National	798
TechLife	Magazines	National	41
That's Life	Magazines	National	736
The Monthly	Magazines	National	119
The Picture	Magazines	National	149
Time	Magazines	National	390
TV Week	Magazines	National	597
Unique Cars	Magazines	National	307
Virgin Australia Voyeur	Magazines	National	545
Vogue Australia	Magazines	National	417
Vogue Living	Magazines	National	270
Weight Watchers	Magazines	National	97
WellBeing	Magazines	National	165
Wheels	Magazines	National	371
Who	Magazines	National	498
Woman's Day	Magazines	National	1,556
Women's Fitness	Magazines	National	92
Women's Health	Magazines	National	324
Woolworths Fresh Magazine	Magazines	National	4,611

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending June 18

