



**PRINT AUDIENCE REPORT  
MAGAZINES  
Data Period: August 2017 – July 2018  
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT (AIR) '000's
2 Wheels	Magazines	National	39
4X4 Australia	Magazines	National	278
AFL Record	Magazines	National	301
APC	Magazines	National	88
Australian 4WD Action	Magazines	National	408
Australian Country	Magazines	National	132
Australian Geographic	Magazines	National	661
Australian Golf Digest	Magazines	National	139
Australian Gourmet Traveller	Magazines	National	289
Australian Handyman	Magazines	National	234
Australian Motorcycle News	Magazines	National	142
Australian Traveller	Magazines	National	80
The Australian Women's Weekly	Magazines	National	1,779
Backyard	Magazines	National	77
Belle	Magazines	National	171
Better Homes and Gardens	Magazines	National	2,113
Big League	Magazines	National	197
Coles Magazine	Magazines	National	4,203
Cosmopolitan	Magazines	National	312
Cosmopolitan Bride	Magazines	National	58
Country Style	Magazines	National	300
Delicious	Magazines	National	639
Diabetic Living	Magazines	National	371
Dirt Action	Magazines	National	72
Dogs Life	Magazines	National	66
Donna Hay	Magazines	National	603
Donna Hay Fresh & Light	Magazines	National	254
Eat Well	Magazines	National	59
Elle	Magazines	National	130
Empire	Magazines	National	95
Fishing World	Magazines	National	213
Fitness First	Magazines	National	90
Foxtel Magazine	Magazines	National	613
Frankie	Magazines	National	319
Freshwater Fishing Australia	Magazines	National	152
Game Informer	Magazines	National	158
Gardening Australia	Magazines	National	582
Girlfriend	Magazines	National	127



Golf Australia	Magazines	National	132
Good Health	Magazines	National	208
Gourmet Traveller Wine	Magazines	National	118
GQ	Magazines	National	122
Grand Designs Australia	Magazines	National	201
Harper's Bazaar	Magazines	National	202
Healthy Food Guide	Magazines	National	228
Home Beautiful	Magazines	National	495
Home Design	Magazines	National	108
Homespun	Magazines	National	51
Horizons	Magazines	WA	163
House & Garden	Magazines	National	785
Hyper	Magazines	National	39
Inside Out	Magazines	National	160
Inside Sport	Magazines	National	111
InStyle	Magazines	National	126
Jetstar	Magazines	National	431
Just Cars	Magazines	National	323
Kitchens & Bathrooms	Magazines	National	221
Marie Claire	Magazines	National	337
Men's Fitness	Magazines	National	271
Men's Health	Magazines	National	460
MiNDFOOD	Magazines	National	72
Modern Fishing	Magazines	National	191
Modern Wedding	Magazines	National	51
Money	Magazines	National	178
Mother & Baby	Magazines	National	66
Motor	Magazines	National	131
National Geographic	Magazines	National	893
Nature & Health	Magazines	National	67
New Idea	Magazines	National	1,484
New Scientist	Magazines	National	195
NW	Magazines	National	252
Official Xbox	Magazines	National	138
OK!	Magazines	National	325
Open Road	Magazines	NSW	1,170
Outdoor Rooms	Magazines	National	57
Overlander 4WD	Magazines	National	144
PC & Tech Authority	Magazines	National	133
PC PowerPlay	Magazines	National	114
People	Magazines	National	124
PlayStation	Magazines	National	178
Prevention	Magazines	National	113
Qantas Spirit of Australia	Magazines	National	765

Quilters Companion	Magazines	National	102
Reader's Digest Australia	Magazines	National	474
Real Living	Magazines	National	170
RM Williams Outback	Magazines	National	393
Road Ahead	Magazines	QLD	654
Road Rider	Magazines	National	39
Royal Auto	Magazines	VIC	726
SA Motor	Magazines	SA	343
Selector	Magazines	National	60
Street Machine	Magazines	National	383
Super Food Ideas	Magazines	National	405
T3	Magazines	National	24
Take 5	Magazines	National	683
Taste.com.au Magazine	Magazines	National	814
TechLife	Magazines	National	42
That's Life	Magazines	National	742
The Monthly	Magazines	National	114
The Picture	Magazines	National	145
Time	Magazines	National	416
TV Week	Magazines	National	599
Unique Cars	Magazines	National	304
Virgin Australia Voyeur	Magazines	National	528
Vogue Australia	Magazines	National	417
Vogue Living	Magazines	National	264
Weight Watchers	Magazines	National	94
WellBeing	Magazines	National	166
Wheels	Magazines	National	371
Who	Magazines	National	491
Woman's Day	Magazines	National	1,520
Women's Fitness	Magazines	National	83
Women's Health	Magazines	National	310
Woolworths Fresh Magazine	Magazines	National	4,694

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending July 18