



AUSTRALIAN NEWS MEDIA TOTAL AUDIENCE REPORT JUNE 2018

Total monthly (any of last 4 weeks) audience by platform in '000
Data Period: July 2017- June 2018 (Nielsen Digital Panel, NDP, June 2018)

NATIONAL

NEWS BRAND	PRINT (monthly)	DIGITAL (monthly)	TOTAL (monthly)
The Australian	1,972	1,225	3,000
Financial Review	957	1,122	1,931

STATE/TERRITORY

REGION	NEWS BRAND	PRINT (monthly)	DIGITAL (monthly)	TOTAL (monthly)
NSW	Sydney Morning Herald	1,832	3,861	4,975
NSW	Daily Telegraph	2,420	1,746	3,683
VIC	Herald Sun	2,454	2,223	3,959
VIC	The Age	1,334	1,964	2,839
VIC	Geelong Advertiser	165	219	362
QLD	Courier Mail	1,578	1,415	2,599
QLD	Gold Coast Bulletin	208	240	430
QLD	Sunshine Coast Daily	163	214	365
QLD	Chronicle Toowoomba	116	107	215
SA	Adelaide Advertiser	827	747	1,333
WA	West Australian	1,057	1,347	1,991
WA	Sunday Times	607	994	1,399
TAS	Mercury	197	153	315
ACT	Canberra Times	183	421	543
NT	Northern Territory News	103	188	279

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending June 2018, NDP Nielsen Digital Panel June 2018, People 14+ only

Notes: Print audience in this report is shown as a total over a period of 4 weeks for consistency with Nielsen DRM figures, now NDP. These print figures are therefore larger than those shown in the separate Print Audience report, which are for a single issue. All figures in '000's

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