



## AUSTRALIAN MAGAZINES TOTAL AUDIENCE REPORT JUNE 2018

Total monthly (any of last 4 weeks) audience by platform in '000  
Data Period: July 2017- June 2018 (Digital, Nielsen Digital Panel, NDP June 2018)

MAGAZINE BRAND	PRINT (monthly)	DIGITAL (monthly)	TOTAL (monthly)
Australian Gourmet Traveller	296	110	392
Better Homes and Gardens	2,168	355	2,454
Cosmopolitan	321	45	363
Girlfriend	125	31	156
Marie Claire	333	84	416
New Idea	2,629	383	2,908
Reader's Digest Australia	473	281	744
Taste.com.au	798	2,769	3,383
That's Life	1,206	166	1,349
Vogue	417	224	618
Who	982	153	1,106

Source: emmaTM conducted by Ipsos MediaCT, People 14+ for the 12 months ending June 2018, Nielsen Digital Panel, NDP June 2018, People 14+ only

Notes: Print audience in this report is shown as a total over a period of 4 weeks for consistency with Nielsen DRM, now NDP figures. These print figures are therefore larger than those shown in the separate Print Audience report, which are for a single issue. All Figures in '000's

