

emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Apr 2016-Mar 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
2 Wheels	Magazines	National	83
4X4 Australia	Magazines	National	243
AFL Record	Magazines	National	288
APC	Magazines	National	103
Australian 4WD Action	Magazines	National	386
Australian Country	Magazines	National	165
Australian Geographic	Magazines	National	657
Australian Golf Digest	Magazines	National	147
Australian Gourmet Traveller	Magazines	National	368
Australian Handyman	Magazines	National	215
Australian Motorcycle News	Magazines	National	152
Australian Traveller	Magazines	National	94
Australian Women's Weekly	Magazines	National	1,977
Belle	Magazines	National	145
Better Homes and Gardens	Magazines	National	2,266
Big League	Magazines	National	157
Coles Magazine	Magazines	National	3,671
Cosmopolitan	Magazines	National	353
Cosmopolitan Bride	Magazines	National	71
Country Style	Magazines	National	364
Delicious	Magazines	National	570
Diabetic Living	Magazines	National	370
Dirt Action	Magazines	National	76
Dogs Life	Magazines	National	60
Donna Hay	Magazines	National	599
Eat Well	Magazines	National	67
Elle	Magazines	National	163
Empire	Magazines	National	119
Fast Fours & Rotaries	Magazines	National	66
Fishing World	Magazines	National	198
Fitness First	Magazines	National	98
Foxtel Magazine	Magazines	National	714
Frankie	Magazines	National	328
Fresh Water Fishing Australia	Magazines	National	167
Game Informer	Magazines	National	226
Gardening Australia	Magazines	National	513
Girlfriend	Magazines	National	142
Golf Australia	Magazines	National	122
Good Health	Magazines	National	249
Gourmet Traveller Wine	Magazines	National	124
GQ	Magazines	National	146
Grand Designs Australia	Magazines	National	195
Harper's Bazaar	Magazines	National	190

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Mar 2017

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Healthy Food Guide	Magazines	National	231
Home Beautiful	Magazines	National	522
Home Design	Magazines	National	83
Homes+	Magazines	National	93
Homespun	Magazines	National	60
Horizons	Magazines	WA	55
House & Garden	Magazines	National	771
Hyper	Magazines	National	41
Inside Football	Magazines	National	52
Inside Out	Magazines	National	158
Inside Sport	Magazines	National	116
InStyle	Magazines	National	160
Jetstar	Magazines	National	329
Just Cars	Magazines	National	332
Kitchens & Bathrooms	Magazines	National	267
Marie Claire	Magazines	National	367
Men's Fitness	Magazines	National	280
Men's Health	Magazines	National	533
Men's Style	Magazines	National	58
Modern Fishing	Magazines	National	168
Modern Wedding	Magazines	National	69
Money	Magazines	National	156
Mother & Baby	Magazines	National	80
Motor	Magazines	National	134
National Geographic	Magazines	National	842
Nature & Health	Magazines	National	85
New Idea	Magazines	National	1,553
New Scientist	Magazines	National	197
NW	Magazines	National	247
Official Xbox 360	Magazines	National	193
OK!	Magazines	National	346
Open Road	Magazines	NSW	1,152
Outdoor Rooms	Magazines	National	62
Overlander 4WD	Magazines	National	125
PC & Tech Authority	Magazines	National	127
PC PowerPlay	Magazines	National	156
People	Magazines	National	157
Pets	Magazines	National	56
PlayStation	Magazines	National	216
Prevention	Magazines	National	119
Qantas The Australian Way	Magazines	National	678
Quilters Companion	Magazines	National	104
Reader's Digest Australia	Magazines	National	516
Real Living	Magazines	National	167
Recipes+	Magazines	National	486

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RM Williams Outback	Magazines	National	381
Road Ahead	Magazines	QLD	721
Road Rider	Magazines	National	43
Rolling Stone	Magazines	National	245
Royal Auto	Magazines	VIC	859
SA Motor	Magazines	SA	324
Selector	Magazines	National	73
Street Machine	Magazines	National	353
Super Food Ideas	Magazines	National	471
T3	Magazines	National	42
Take 5	Magazines	National	756
Taste.com.au Magazine	Magazines	National	756
TechLife	Magazines	National	68
That's Life	Magazines	National	825
The Monthly	Magazines	National	134
The Picture	Magazines	National	152
Time	Magazines	National	409
TV Week	Magazines	National	672
Unique Cars	Magazines	National	337
Virgin Australia Voyeur	Magazines	National	412
Vogue Australia	Magazines	National	422
Vogue Living	Magazines	National	257
Weight Watchers Magazine	Magazines	National	120
WellBeing	Magazines	National	123
Wheels	Magazines	National	359
Who	Magazines	National	556
Woman's Day	Magazines	National	1,626
Women's Health	Magazines	National	360
Women's Health & Fitness	Magazines	National	174
Woolworths Fresh Magazine	Magazines	National	4,139
Yours	Magazines	National	105

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